

# 10 THINGS TO CHECK ON YOUR WEBSITE

- Be consistent in your punctuation.
- Hyphens are not em dashes.
- Know the difference between its and it's.
- Don't use apostrophes to make something plural.
- Make sure links redirect to the correct place.
- Make sure email sign up works.
- Make it easy for visitors to connect.
- Keep font simple and legible.
- Check the spacing on your website.
- Check the formatting of blocks and images.